

2026 PuppetsUp! Sponsorship Package

Interested? Email sponsorship@puppetsup.com to discuss how we can showcase your business.

| | Title Festival Sponsor SOLD | Almonte Old Town Hall Theatre Sponsor SOLD | Theatre Sponsors | Cozy Theatre Sponsor NEW | Street Entertainment Presenting Sponsor | Parade Sponsor | Opening Reception Sponsor | Hospitality & Volunteer Sponsor | Special Component Sponsors | Individual Show Presenting Sponsors | Major In kind Sponsors | Friends of the Festival |
|---|---------------------------------------|--|------------------------------------|-----------------------------|---|-----------------------------|---------------------------|---------------------------------|----------------------------|-------------------------------------|------------------------|-------------------------|
| Investment | \$15,000 | \$7,500 | \$5000 | \$2,500 | \$3,000 | \$2,500 | \$2,500 | \$2,500 | \$1,500 | \$500 | \$2,500 + | \$250 - \$500 |
| Available Positions | SOLD | SOLD | 5 | 1 | 1 | 1 | 1 | 1 | 5 | Limited to the # of shows | Variable | Many |
| Exclusivity | Yes | Yes | No | Yes | Yes | Yes | Yes | Yes | Yes | No | No | No |
| Naming rights | Title Naming of 2026 Festival | Almonte Old Town Hall Theatre + Evening Shows | Your Theatre (not including shows) | Your Theatre | Every Street Performance | 1 Parade each day | Reception | On site | At each site | Multiple shows on both days | - | - |
| MC Mentions on stages multiple times | At all stages | Your stage | Your stage | Your stage | | | Speak at the reception | - | - | Your show | - | - |
| Logo on signage | At all venues | Your stage | Your stage | Your stage | At all performance locations on Mill Street | Logo/ name on Parade Banner | - | At the site | At each site | Your show | - | - |
| Flyers provided by sponsor to be distributed by Puppets Up | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | |
| Booth/display at sponsored stage | ✓ | ✓ | ✓ | ✓ | ✓ | Car in Parade | | | | | | |

| | | | | | | | | | | | | |
|---|---------------|---------------|-----------|---------|---------|---------|-------------------------|---------|---------|---------|------------|-----------------------|
| Booth/display on street or sidewalk (Fri-Sunday) | ✓ | | | | | | | | | | | |
| Logo in Program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ | |
| Name in Program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exclusive Puppet Video for Social Media | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | |
| Social Media post | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | |
| Scaled Logo on all Print Material | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | |
| Scaled Logo and web link on PU website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ | |
| Invitation to the Opening Kick off reception (sponsors and performers) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Passes to Puppets Up! Festival | 6 VIP weekend | 2 VIP weekend | 2 weekend | 2 daily | 2 daily | 2 daily | Up to 10 invited guests | 2 daily | 2 daily | 1 daily | Negotiable | 2 single show tickets |